



MOTOROLA W396

Tell the world you've arrived without saying a word. The handy W396 serves up both great mobile phone basics and a fantastic music experience, in a clamshell handset that you can show off with pride. Friendly features on the W396 such as long-lasting battery life, a mighty music player, VGA camera and Motorola's proprietary CrystalTalk™ audio-enhancing technology gives you a dependable experience.

Everything to Stay Connected

The W396 goes beyond basic phone features with multiple ways to stay in touch and up to approximately nine hours of talk time¹. It can pack up to 750 text messages and 1000 phone contacts, and features an enhanced user interface, making it easy to create a text with one click. The W396 also offers Hinglish predictive text and regional support for seven African languages. Motorola's CrystalTalk technology enhances each phone call by helping reduce background noises, so users can hear and be heard. The W396 also sports a VGA camera with a dedicated key, auto-timer capture, 4x zoom and auto save to snap pictures on a whim and shared with friends via MMS.



It's Always Time for Music

The W396 proves its value even further with music features that keep consumers connected and entertained, including a dedicated music key. Consumers can make their ears dance with both an integrated digital audio player that supports MP3 and other popular formats, and an FM radio with RDS that can be played in stereo through headphones or on the W396's internal speaker. Store favorite songs on optional removable microSD cards with up to 2GB of memory and download new songs over the air via quick GRPS speeds.^{2,3} Plus, discover the name and artist of your favorite tracks on the go with motolID⁴.

MOTOROLA W396	
Connectivity	GSM 900/1800 and GSM 850/1900
Talk Time	Up to approximately 550 minutes, approximately 9 hours ¹
Standby Time	Up to approximately 400 hours ¹
Battery	BQ50/940 mAh
Weight	94g
Dimensions	45mm x 95mm x 17 mm
Display	1.8" 128 x 160 65k TFT
Audio	iMelody, MIDI, MP3, AMR
Features	<ul style="list-style-type: none"> • Motorola's CrystalTalk technology • Messaging: SMS, EMS, MMS, SMS Chat² • Supports 7 African languages and Hinglish, Bengali, Tamil, Telegu, plus Catalan, Basque, Galician • WAP 2.0 Dual Stack browser/GPRS Class 10 • USB 1.1 • Integrated MP3 player and dedicated music key • Manage and sort music on your phone with Music Manager • FM radio with RDS and stereo support, record FM radio for the phone's alarm, share favorite stations with friends through text messaging • Up to 2GB external memory with optional removable microSD card • Demo Mode and Airplane Mode • Picture ID for viewing caller's photo on display

The W396 is expected to be available in Q3 2008. For more information regarding pricing and product availability in your region, please contact your local Motorola representative.

Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

¹ All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns.

² Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.

³ The unauthorized copying of copyrighted materials is contrary to the provisions of the Copyright Laws of the United States and other countries. This device is intended solely for copying non-copyrighted materials, materials in which you own the copyright, or materials which you are authorized or legally permitted to copy. If you are uncertain about your right to copy any material, please contact your legal advisor.

⁴ motolID is region specific and not available in all areas.

MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. All other product or service names are the property of their respective owners. © Motorola, Inc. 2008. All rights reserved.