



MOTOROLA W388

Tell the world you've arrived without saying a word. The handy W388 serves up both great mobile phone basics and a fantastic music experience, in a candy bar handset that you can show off with pride. Friendly features on the W388 such as long-lasting battery life, a mighty music player with motoID, VGA camera and Motorola's proprietary CrystalTalk™ audio-enhancing technology provide a dependable experience.

Everything to Stay Connected

The W388 goes beyond basic phone features with multiple ways to stay in touch and up to approximately nine hours of talk time¹. It can pack up to 750 text messages and 1000 phone contacts, and features an enhanced user interface, making it easy to create a text with one click. The W388 also offers Hinglish predictive text and regional support for seven African languages. Motorola's CrystalTalk technology enhances each phone call by helping reduce background noises, so users can hear and be heard..

Raising the Candy Bar

Value and a great music experience come together in true harmony on the W388. Clean lines and a slim design make it extremely pocket-portable and the no-nonsense keypad and large color display are simple to use. The W388 also sports a VGA camera with a full view finder, 4x zoom and auto save to snap pictures on a whim.

It's Always Time for Music

The W388 proves its value even further with music features that keep consumers connected and entertained, including a dedicated music key. Consumers can make their ears dance with both an integrated digital audio player that supports MP3 and other popular formats, and an FM radio with RDS that can be played in stereo through headphones or on the W388's internal speaker. Store favorite songs on optional removable microSD cards with up to 2GB of memory and download new songs over the air via quick GRPS speeds.^{2,3} Plus, discover the name and artist of your favorite tracks on the go with MOTO ID.

MOTOROLA W388	
Connectivity	GSM 900/1800 and GSM 850/1900
Talk Time	Up to approximately 550 minutes, approximately 9 hours ¹
Standby Time	Up to approximately 400 hours ¹
Battery	BQ50/940 mAh
Weight	83g
Dimensions	46 x 109 x 14.7 mm
Display	1.8" 128 x 160 65k TFT
Audio	iMelody, MIDI, MP3, AMR
Features	<ul style="list-style-type: none"> • Motorola's CrystalTalk technology • Messaging: SMS, EMS, MMS, SMS Chat² • Supports 7 African languages and Hinglish, Bengali, Tamil, Telegu, plus Catalan, Basque, Galician • WAP 2.0 Dual Stack browser/GPRS Class 10 • USB 1.1 • Pre-loaded MP3 player and dedicated music key • FM radio with RDS and stereo support, record FM radio for the phone's alarm, share favorite stations with friends through text messaging • Up to 2GB external memory with optional removable microSD card

The W388 is expected to be available in Q3 2008. For more information regarding pricing and product availability in your region, please contact your local Motorola representative.

Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

¹ All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns.

² Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.

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