



Motorola W181

The slender W181 delivers enhanced audio and music in a quality, simple-to-use device at a great value. With its candy bar design housed in licorice and sterling blue, the W181 provides all the communication tools consumers need to stay in touch in style.

A Joy to Use

The W181's intuitive user interface, large color display and sleek keypad deliver an enjoyable navigation and viewing experience. Built-in FM radio (optional headphones required in order to listen to the radio) and one key access to SMS¹, including storage for tons of texts and contacts, rounds out the feature set, while a long battery life allows plenty of standby time and talk time between charges.

Above the Noise

Cut out the noise and focus on the call. Motorola's CrystalTalk™ technology enables a natural phone conversation, even in noisy environments. By separating voice from background and wind noise, CrystalTalk helps enhance the user's voice and channels pure, clear audio directly into the user's ear.

Custom tailored

Tune into your favorite stations on the built-in FM radio, and personalize calls with 20 preloaded 32-channel polyphonic ringtones and 15 standard alert ringtones. For even more customization, access more than 40 additional downloadable iMelody ringtones¹.

SUMMARY OF FEATURES:

Motorola W181	
Dimensions	110 x 45 x 15 mm
Band	GSM 900/1800 and GSM 850/1900
Weight	80g
Battery	Up to approximately 590 minutes of talk time and 465 hours of standby time ²
Display	128x128 65K CSTN display screen for an enhanced viewing experience
Features	<ul style="list-style-type: none"> • Clear communication even in noisy environments with CrystalTalk technology • One key access to SMS¹ • 500 internal phonebook and 750 SMS inbox storage for messages and phone numbers • Built-in FM radio with stereo support and enhanced FM radio user interface • Messaging via SMS and iTAP™ predictive text entry¹ • Access to 40 downloadable iMelody ringtones¹ • USB 1.1 for charging • Office-quality speakerphone • Rich applications such as 3 pre-loaded games, currency converter and calendar • Sleek licorice and sterling blue candy bar form factor • Chrome navigation wheel • Features 7 African languages for all menu content • Hinglish predictive text for writing combined Hindi and English text messages • 70 KB on-board user memory³

The Motorola W181 is expected to be available for purchase in Q1 2008. For specific regional availability and pricing, contact your local Motorola representative.

Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

¹Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.

²All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns. Talk times and standby times will be lower when in Analog Mode.

³ Available user memory varies due to the configuration of the phone, which varies by service provider.

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