MOTOROLA

Motorola W175/180

Motorola's easy-to-use, thin CSTN color candybar W175/180 delivers all the tools to help users stay connected. The device is an affordable, easy-to use, attractive and high-quality mobile phone, with the added benefit of crystal clear communications and music with a built-in FM radio (W180 only- optional headphones required in order to listen to the radio).

Full Functionality, No Tech Degree Required

The easy-to-use form factor gives you access to all of the tools you need – phone, data, music – in an intuitive user interface. The friendly FM radio (W180 only) and SMS interfaces, combined with a large display and sleek keypad, deliver an enjoyable navigation and viewing experience. And long battery life allows plenty of standby time and talk time between charges.

Clear Winner

No longer will you have to shout into a handset or turn up the volume to hear the person on the other end. Motorola's CrystalTalk**TM** technology makes it possible to have natural phone conversations as well as enhanced ringtones, even in noisy environments, by helping enhance the audio signal so your ear can hear it best. Simply compose texts with one key access and save up to 750 of them. The internal phonebook and can hold up to 500 phone numbers so important contacts are never out of reach.

Amplify the Level of Personalization

Carry your music with you by listening to FM radio (W180 only) on your mobile device through stereo or through speakerphone. And personalize the calls you receive with 20 preloaded 32 channel polyphonic ringtones and 15 standard alert ringtones. For even more customization, access more than 40 additional downloadable iMelody ringtones[1].

SUMMARY OF FEATURES:

Motorola W175/180	
Dimensions	114 x 43 x 14 mm
Band	GSM 900/1800 and GSM 850/1900
Weight	~85g
Battery	590 minutes of talk time and 465 hours of standby time[2]
Display	128x128 65K CSTN display screen for an enhanced viewing experience
Features	- Clear communication and optimized ringtones even in noisy environments with CrystalTalk technology 500 internal phonebook and 750 SMS inbox storage for all your messages and phone numbers - Take music with you with a built-in FM radio with stereo support and enhanced FM radio UI (W180 only) - Personalize the device with access to 40 downloadable iMelody ringtones[1]USB 1.1 for charging - Office-quality speakerphone - Messaging via SMS and iTAP™ predictive text entry[1] - Rich applications such as 3 pre-loaded games, currency converter and calendar - Sleek black form factor - Features 7 African languages - Hinglish predictive text for writing combined Hindi and English text messages 70 KB on-board user memory[3]
Connectivity	USB 1.1 for Charging and flexing

The Motorola W175/180 is expected to be available for purchase in October 2007. For specific regional availability and pricing, contact your local Motorola representative.