



MOTOROLA V557

Get connected and stay informed like never before thanks to the Motorola V557. Featuring SCREEN3, an innovative technology solution from Motorola, the Motorola V557 gives you zero-click access to news, sports, entertainment, and other premium content directly from your mobile device home screen – no buttons to push, no browsers to launch. Motorola's SCREEN3 puts fresh content at your fingertips.. Push-to-Talk over cellular (PoC)², Push-to-View² and EDGE¹ (Enhanced Data Global Evolution) technologies let you connect and share with one-touch convenience, whether in Bali or Boston. The handset takes this power one a step further by combining it with Bluetooth® wireless technology¹ for PoC² communication from your Bluetooth-enabled headset. And with an integrated camera, video record and playback and speedy downloads¹, this mobile is designed to keep you entertained and connected at all times – wire-free communication doesn't get any better.



Instant Updates

If it is speedy news you're after, the Motorola V557 is your mobile information gateway. This mobile powerhouse features SCREEN3, an innovative technology solution from Motorola that gives you zero-click access¹ to news, sports, entertainment, and other premium content directly from your mobile device home screen – no buttons to push, no browsers to launch. Motorola's SCREEN3 puts fresh content at your fingertips¹.

Work It!

The Motorola V557 boasts an integrated VGA-quality digital camera with zoom and advanced messaging¹ options, giving you the power to point, click and send photos. Add a personalized voice message¹ and you've got a hi-tech way to share thoughts with friends, family or colleagues. Action adventures are recorded and stored with the mobile's video capabilities. Finally, mobile masterpiece creation and storage made simple!

Always Connected

For pumped up communication, choose the Motorola V557, offering Push-To-View to spontaneously share photos at the push of one button. Or, use PoC² over EDGE¹ for rapid connections or POC² over Bluetooth¹ for a wire-free way to connect in moments – either way, you'll be able to talk to one or many with supreme convenience. And with presence indicators, you'll always know who is available.

SUMMARY OF FEATURES

- Sleek flip design with chrome accents and a soft-touch finish
- Motorola's SCREEN3 technology solution featuring zero-click access to news, sports, entertainment, and other premium content.¹
- VGA quality digital camera with zoom, brightness adjustment and picture caller ID¹
- Video record and playback
- EDGE¹, GPRS¹ and J2ME™ for high speed downloading¹ and sending¹ of games, musical ringtones, wallpapers and more
- PoC² options including contact list with presence, PoC² over Bluetooth¹ and PoC² over EDGE¹
- Push to View² to share visual experiences with ease
- Multimedia Messaging Service (MMS)¹, IM¹ Wireless Village and Email¹ (POP3, SMTP, IMAP4)
- 22KHz polyphonic speakers
- WAP 2.0 and GPRS for 'always on' Internet access¹

The Motorola V557 is expected to be available in Q2 2005. For more information on pricing and product availability in your region, please check with your local Motorola representative.

¹ Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

² The Push To applications and the other features indicated are network and subscription dependent features, and are not available in all areas. Push To connectivity requires Push to compatible phones.

The Bluetooth trademarks are owned by their proprietor and used by Motorola, Inc. under license. Java and all other Java-based marks are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries. MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. All other product or service names are the property of their respective owners. © Motorola, Inc. 2005.