

red MOTORAZR V3m

Raising Awareness through brand power

As the exclusive wireless partner for (Product) RED, Motorola is developing unique and in-demand products, driving positive global commerce and creating good for the world. The red MOTORAZR V3m is the first in a series of products in collaboration with (Product) RED, created by Bono and Bobby Shriver, Chairman of DATA to raise awareness and money for The Global Fund by producing unique 'RED' products with the world's most iconic brands. With each sale of a red MOTORAZR V3m, Motorola will make a direct contribution to The Global Fund*, supporting a unique way to raise funds and treatments for the 24 million Africans infected with HIV/AIDS – saving lives and re-energizing the country's social and economic networks.

Charity never looked so good

Featuring ultra-thin design, aircraft grade aluminum housing and a spun metal keypad, the red MOTORAZR V3m isn't just a phone – it's a statement of sophistication. Motorola's thinnest multimedia phone for the CDMA network, the red MOTORAZR V3m is a beauty captured in refined metal housing and a sculpted clamshell shape.

Instant Entertainment

Whether it's classic rock or the latest pop sensation, your soundtrack now comes courtesy of your super-slim, super-fast phone. Delivering the ultimate on-the-go entertainment solution, the red MOTORAZR V3m features an integrated music player**, up to 1GB of removable memory, Over the Air music download capabilities*** and rapid downloads via hi-speed EVDO technology - no computer, no wires, no waiting! Just click, download and enjoy your favorite beats on the go. Jam in private via stereo headset support or listen out loud through the V3m's speakerphone and 72 polyphonic sound engine.

See, snap and share

Throw out those postcards--share your adventures immediately! Capture clear pictures and video of stunning beaches or busy cityscapes via 1.3 mega pixel camera and display them on a large color screen, then send them to instantly to friends and family with a personalized message over email or Multimedia Messaging Service (MMS). Putting your memories in your pocket, the red MOTORAZR V3m eliminates the concern of running out of space – with 1 GB of memory via microSD[™], you can click, send and store with confidence!

Effortless Beauty

Adding substance to style, this sleek handset delivers convenient functionality with Bluetooth® technology for wireless chats, speaker independent name and digit-dialing for finger-free voice recognition dialing and Location-Based Services Ready***.

SUMMARY OF FEATURES:

- Sleek Motorola RAZR V3m design
- 1.3 megapixel digital camera with 4x digital zoom and video capture, playback and streaming
- Over the Air music downloads*
- Integrated music player** and Stereo Headset Support via EMU
- Up to 1GB removable memory
- Brilliant 2.2" 262K TFT color main display
- 65K CSTN color support on external display
- Speaker independent name & digit dialing
- Bluetooth Class 2, USB 1.1

The red MOTORAZR V3m is expected to be available in Q4 2006. For more information on pricing and product availability in your region, please check with your local Motorola representative.

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^{*} Pricing and availability varying by location

^{**}Music capabilities dependent on operator and regional availability and support. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

^{***}Certain mobile phone features are dependent on the capabilities and settings of your service provider's network.

^{****}The V3m phone supports Bluetooth profiles. Your compatible Bluetooth accessories must support these profiles. To determine the compatibility of Motorola accessories, visit the customer support page at www.hellomoto.com. For other accessories, contact the manufacturer.