



Motorola E398

The new Motorola E398 offers users a total music immersion experience -- transporting them into a new world of sound and vision. 3D stereo surround sound speakers provide an intense sound experience in the palm of your hand. A sharp color screen means your favorite MPEG4 video clips never look fuzzy, and the camera flash ensures a darkened room or dance floor need never get between you and your subject. And, rhythm lights interact with your phone's features and your surroundings -- making the E398 the most alive music handset around.

- **A Sensory Experience**

Dual 16mm 22Khz stereo speakers with vibration provide incredible sound quality so that your downloaded MIDI and MP3 music files sound crystal clear. Advanced dual speaker technology with reactive touch increases the true effect of applications by vibrating to enhance the base sound in music or actions in gaming. All music-based sounds are richer, deeper, and crisper providing a more intense mind-blowing and ear-drilling experience, making it feel like you are live, front and center.

- **Audio Adrenaline, Video Machine**

Download your favorite MP3 music files or MPEG4 video files and take them with you on your model E398*. Next generation removable memory packs multiple songs and videos in a compact size for easy transport.

- **Looking Good**

The spacious 176 x 220 color display screen lets you see your pictures and videos at their very best. The model E398's integrated VGA-quality camera with flash means that now both you and your phone can come out to play at night. An integrated graphics accelerator provides superb picture quality for photos, gaming, and all other on-screen applications.

- **Game On**

The Motorola E398 is custom-made for anyone who wants to have fun. J2ME™ games and downloads via GPRS eliminate boredom – new music, ringtones, wallpapers, screensavers and information are all just a touch away*. Rhythm lights bring the model E398 to life; interact with ringtones creating a unique visual effect that will make the E398 unforgettable.

- **Key Features**

- Hear and feel 3D stereo surround sound with dual 16mm 22Khz speakers with vibration
- Watch video clips with MPEG4 capabilities
- Store and swap your music and videos with next generation removable memory
- Capture your favorite moments with the internal VGA camera and flash
- Picture perfect 176 x 220 color display
- Talk hands free via integrated Bluetooth® wireless technology and compatible accessories
- Customize your experience with downloadable J2ME™ games and applications*

The Motorola E398 is expected to be available in the first half of 2004. For more information regarding pricing and product availability in your region, please check with your local Motorola representative.

This device has not been authorized as required by the rules of the Federal Communications Commission. This device is not, and may not be, offered for sale or lease, or sold or leased, until authorization is obtained.

*Network, subscription and SIM card or service provider dependent feature. Not available in all areas. **All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Motorola is under license. Java and all Java-based marks are trademarks or registered trademarks of Sun Microsystems, Inc. in the United States and other countries. MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. All other product or service names are the property of their respective owners. © Motorola, Inc. 2004