



### **Motorola E380**

Show off your fashion flair with the high-style Motorola E380 mobile phone. View your phone through the lens color of your choice, download your favorite dance music as a ring tone and set your lights and vibration effects so your phone reacts to the sound of the music around you – you'll be the life of the party!!!

### **Shake, Rattle and Roll**

Did you feel that? The Motorola E380's vibration and lighting effects will create a rockin' good time as they react with the noise around you. Set your phone on the bar at the club and watch the crowd form. Or program your phone to shake, rattle and roll while you play games. You'll feel like you're really there!

### **Check Me Out!**

You're sure to grab tons of attention when you have the Motorola E380 in-hand. With its futuristic design, the model E380 will have hearts thumping and tongues wagging. More than just a pretty face, the Motorola E380 offers the complete package of good looks and great functionality.

### **Colorful Communication**

You don't live in a black and white world, so why should your phone? The Motorola E380 is mobile communication - in hyper-color! With a bright color screen, the model E380 will bring life to your phone icons, screensavers and games.

### **Picasso? Monet? YOU!**

Express your sense of fun and creativity with the Motorola E380's Multimedia Messaging (MMS). Send your friends personalized text messages with attached wallpaper, icons and ring tunes. Spice up your text messages and let your inner artist shine.

### **In the Spotlight**

The Motorola E380 features attractive funlights that flash during incoming calls. When your phone rings you can watch the funlights flash in sync with the rhythm of the ring tune. Adjust the funlights to reflect your personal style or program your preferred contacts with a color all their own so you can keep track of who's on the line\*.

### **Direct Download**

Load up your phone with fun! Download\* snazzy screensavers, rockin' ring tunes, happening haptics and great games direct to your Motorola E380. And, with the model E380's polyphonic speaker, ring tunes will be music to your ears.

### **Futuristic and Funky**

A new approach to something you already knew how to do. The design of the Motorola E380 allows you to read a message or access the Internet\* without even opening the phone, and the model E380 has interchangeable color lenses, so you can view your mobile world through rose colored glasses.

The Motorola E380 is expected to be available in the second half of 2003. For more information regarding product availability in your regions, please check with your local Motorola representative.

\* Network, subscription and SIM card or service provider dependent feature. Not available in all areas.

MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. All other product or service names are the property of their respective owners. Motorola, Inc. ©2003.