

## Motorola E310

Prepare to flip when you see this flip-phone's ability to bring wireless entertainment to life through full sensory special effects. With the model E310's bright color screen, rockin' polyphonic speaker, and colorful light, sound and vibration effects, gaming and messaging go far beyond the days of black and white "Snake." With a funky look, advanced messaging feature and photo caller ID\*, the model E310 puts the fun back in functional without sacrificing style or your credit rating.

### **Endless Entertainment**

Keep yourself entertained while stuck in line, on the subway or during the neverending meeting with the model E310's downloadable content using BREW technology. Download\* games or ring tones, wallpaper, and images to attach to outgoing messages to give friends a little spare time SOS. Or, if music is your madness, take advantage of the model E310's optional MP3 or FM stereo accessories for a groovy down time diversion.

## **Get Played**

The 5-way key used for navigating the model E310's phone features doubles as a joystick while playing one of your favorite games. You will be surprised at how fun crashing during a game or receiving a text message can be thanks to special effects that combine situational light, sound and vibration to enhance your gaming experience. Hit a wall during your favorite racing game and your phone will react by set of the set of the

experience. Hit a wall during your favorite racing game and your phone will react by shaking from the impact, making a crashing sound and glowing different colors.

### Make your Message

Are the tunes in the club bumping too loud to make your move? Send a message. The Motorola E310 features Multimedia Messaging (MMS) that allows users to send messages along with colorful animated icons and screensavers to other MMS-capable phones\* or PCs. Let friends and family know you survived your latest road trip to Vegas by snapping a digital color photo using the model E310's optional camera attachment, attaching a personal voice message and sending both at once using MMS capabilities!

# You are What You Wear

Make the model E310 your fashion accessory of choice! Change the flip cover – both the color and the external lens. Going clubbing? Grab the DJ's attention by flaunting the MotoGlo radiating from beneath your phone's translucent keypad and eye-catching sidebar light strips.

The Motorola E310 is expected to be available in the second half of 2003. For more information regarding product availability in your region, please check with your local Motorola representative.

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<sup>\*</sup>Network, subscription or service provider dependent feature. Not available in all areas.