



## **MOTOROLA W315**

Offering user-friendly features in a stylish, affordable handset, the Motorola W315 is the perfect mobile for easy, on-the-go communications. With advanced messaging\* features and ample talk and standby times, the W315 gives you the tools to stay in touch and on track. Combining stylish design with smart functionality, the W315 features a vivid color screen, unique external display and a tactile soft-touch finish - all at a budget-friendly price.

### **Feel Good Phone**

The Motorola W315 boasts sleek black detailing, unique rounded shape, tactile, soft-touch housing and a large color screen with a unique exterior vertical display. What's more, with a blend of subtle style and top-notch connectivity at an affordable price, the Motorola W315 keeps you feeling confident about your phone and your budget!

### **Let Your Fingers Do the Talking**

The Motorola W315 delivers multiple messaging features to make sure you're always in touch - even when you can't talk. Meeting running late? Send an ETA to your lunch date via text or animated icons with Enhanced Messaging Service (EMS)\*.

### **SUMMARY OF FEATURES:**

- Large color display. 1.8" 128x160 65K CSTN
- Messaging Services: MMS\*, EMS, and SMS
- Soft-touch housing with vertical external display
- User friendly and good looking at an affordable cost

The Motorola W315 is expected to be available in **Q3 2006**. For more information on pricing and product availability in your region, please check with your local Motorola representative.

\* Certain mobile phone features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Contact your service provider for details. All features, functionality and other product specifications are subject to change without notice or obligation.

\*\*Network dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.

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