



MOTOROLA W230

Tell the world you've arrived without saying a word. The handy W230 serves up both great mobile phone basics and a fantastic music experience, in a candy bar handset that you can show off with pride. Friendly features on the W230 such as long-lasting battery life, a mighty music player and Motorola's proprietary CrystalTalk™ audio-enhancing technology gives you a dependable experience.

Everything to Stay Connected

The W230 goes beyond basic phone features with multiple ways to stay in touch and up to approximately nine hours of talk time¹. It can pack up to 500 text messages and phone contacts, and features an enhanced user interface, making it easy to create a text with one click. The W230 also offers Hinglish predictive text and regional support for seven African languages. Motorola's CrystalTalk technology enhances each phone call by helping reduce background noises, so calls will be loud and clear.

Raising the Candy Bar

Value and a great music experience come together in true harmony on the W230. Clean lines and a slim design make it extremely pocket-portable and the no-nonsense keypad and large color display are simple to use. The W230 struts its stuff in two pleasing color faceplates, licorice outlined in lustrous silver and dark titanium gray bordered in mandarin, that consumers can interchange at whim.

It's Always Time for Music

The W230 proves its value even further with music features that keep consumers connected and entertained, including a dedicated music key. Consumers can make their ears dance with both an integrated digital audio player that supports MP3 and other popular formats, and an FM radio with RDS that can be played in stereo through headphones or on the W230's office-quality internal speaker. Store favorite songs on optional removable microSD cards with up to 2GB of memory and download new songs over the air via quick GRPS speeds.^{2,3}

MOTOROLA W230	
Connectivity	GSM 900/1800 and GSM 850/1900
Talk Time	Up to approximately 550 minutes, approximately 9 hours ¹
Standby Time	Up to approximately 450 hours ¹
Battery	BQ50/940 mAh
Weight	80g
Dimensions	45 x 110.97 x 14.7 mm
Display	1.6" 128 x 128 65k CSTN
Audio	iMelody, MIDI, MP3, AMR
Features	<ul style="list-style-type: none"> • Motorola's CrystalTalk technology • Messaging: SMS, EMS, MMS, SMS Chat² • Supports 7 African languages and Hinglish, Bengali, Tamil, Telegu, plus Catalan, Basque, Galician • WAP 2.0 Dual Stack browser/GPRS Class 10 • USB 1.1 • Pre-loaded MP3 player and dedicated music key • FM radio with RDS and stereo support, record FM radio for the phone's alarm, share favorite stations with friends through text messaging • Up to 2GB external memory with optional removable microSD card

The W230 is expected to be available in Q1 2008. For more information regarding pricing and product availability in your region, please contact your local Motorola representative.

Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

¹ All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns.

² Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.

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