

ROKR E8

From talk to music in one touch, ROKR E8 features cutting-edge, easy-to-use controls that allow a smooth transition from phone to MP3 player to imaging device.

Transforming the Music Experience

Motorola designed ROKR E8 to deliver an uncompromised consumer experience for music or talk. Using breakthrough ModeShift technology from Motorola, the quad-band GPRS/EDGE device presents users with only the controls they need, at the time they need them, instantly transforming from music player to phone to imaging device with the touch of a button. Simply move a thumb across the FastScroll navigation wheel to search for music (music mode), contacts (phone mode), calendar (phone mode) and multimedia (imaging mode). A perfect blend of art and science, the face of the E8 is a sleek, seamless panel that features the first haptic touch pad from Motorola, which provides vibrating, tactile feedback when the user touches virtual buttons.

Liberate Your Music Library

ROKR E8 is designed for music. The device enables the ultimate freedom in loading songs from multiple sources and is compatible with standard connectors, software and accessories. Compatibility with Windows[™] Media Player[™] 11 on the PC allows users to easily transfer their favorite music onto the device, access to more than 200 online music stores and simple drag-and-drop organizing of songs, artists, albums and playlists. Discovering and downloading new music has never been easier with the ROKR E8's built-in FM radio (optional 3.5mm headphones must be plugged in) and the Song ID feature that recognizes and displays tune information². Share music with friends over the built-in speaker, break free from wires with stereo Bluetooth[®] wireless technology³, or use a favorite set of standard stereo wired headphones using the 3.5 mm headset jack.

| ROKR E8 | |
|--------------|--|
| Dimensions | 115x53x10.6mm |
| Band | Quad Band; GPRS/EDGE class 12 |
| Weight | 100 grams |
| Battery | 970mAh |
| Display | 2.0" QVGA 240x320 262K TFT |
| Features | ModeShift technology transforms the device from phone to music player to imaging device with the touch of a button FastScroll navigation wheel allows for scrolling through songs, contact and image library with the slide of a thumb Innovative haptics technology provides tactile response when a virtual key is pressed 2GB internal memory⁴; optional external memory support up to 4GB capacity Microsoft™ music ecosystem support 3.5 mm stereo headset jack, stereo Bluetooth wireless technology (A2DP)³ 2.0megapixel camera with 8x zoom, multi-shot feature, video capture and playback Airplane mode to play uninterrupted music in the air, even without a SIM card Talking phone offers a voice readout of text messages while dialing number or when receiving a call MIDI, MP3, AAC, AAC+, Enhanced AAC+, WMA, WAV, AMR-NB, Real Audio (RA) v10 Crystal Talk™ technology Full HTML browser |
| Connectivity | Stereo Bluetooth Class 2, USB 2.0 Hi-speed, GPRS Class 12, EDGE Class 12 |

The ROKR E8 is expected to be available in Q1 2008. For more information regarding pricing and product availability in your region, please contact your local Motorola representative.

Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

³ This device supports Bluetooth A2DP and AVRCP profiles. In order for Bluetooth devices to communicate with one another, they must utilize the same Bluetooth profile. To determine the profiles supported by other Motorola devices, visit <u>www.hellomoto.com/bluetooth</u>. For other devices, contact their respective manufacturer.

Certain Bluetooth features including those listed may not be supported by all compatible Bluetooth-enabled devices, and/or the functionality of such features may be limited in certain devices, or by certain wireless carriers. Contact your wireless carrier about feature availability and functionality.

⁴Available user memory varies due to the configuration of the phone, which varies by service provider.

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²Network and or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.