



## **MOTOROLA MS550**

Combining the form, function and fun of the digital camera with wireless communication essentials, the Motorola MS550 is guaranteed to elicit oohs and aahs from mobile consumers. With innovation and intelligence, the Motorola MS550 replicates a traditional digital camera experience – fusing premium imaging tools with connectivity must-haves. At first glance, the model MS550 looks like a traditional camera, but its unique sliding form reveals a full number-pad for mobile phone functionality. A rich feature set, including a 3 megapixel camera with optical 2 x zoom, auto-focus and photo indicator, complements the familiar and intuitive design and complete the magnified mobile multimedia experience – giving jet-setting consumers a new way to capture and share their world with sophisticated ease.



### **Dynamic Design**

The Motorola MS550 perfectly emulates the look and feel of your digital camera, with a two-handed photo capture experience you'll forget that this sleek device also lets you make calls! Pocket-sized yet bursting with multimedia potential, the Motorola MS550 makes the most of on-the-go moments. And, with an innovative slider form factor, this mobile photography phone makes it easy to point and click at any whim.

### **Photo First Functionality**

Mobile photographers will delight in the expansive imaging expertise of the Motorola MS550, bringing their visions to life via a 3 megapixel camera, auto-focus, photo indicator and 2 x optical zoom. Photo album and photo editing applications give consumers the chance to leverage their inner artist. The multimedia enjoyment doesn't stop with still life – the model MS550 provides the tools to capture live-action moments with MP4 streaming video record and playback\*.

### **Get an Ear Full**

Balancing out its top-notch visual functionality, the Motorola MS550 provides advanced audio to keep you grooving on-the-go. Jam to MP3 tunes, WAV files and more – it all comes through crystal clear.

### **SUMMARY OF FEATURES:**

- Unique camera “slider” design
- Large, vivid 2.2 inch color display
- Integrated 3 megapixel camera with auto-focus, 2 x optical zoom and photo indicator for high-quality photo capture
- Video capabilities including MP4 video capture and playback for capturing action-packed adventures
- Electrifying music capabilities, supporting 64 MIDI, AAC, AAC+, MP3 files
- 3D gaming capable
- Downloadable musical ringtones, animations and more\*
- External memory for added storage space
- EvDO technology for rapid downloading, sending and viewing multimedia files\*

The Motorola MS500 is expected to be available in the second half of 2005. For more information regarding pricing and product availability in your region, please contact your local Motorola representative.

\* Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.