



MOTOROLA E550

For the young, fun and fearless, Motorola has once again broken the mobile mold with Motorola E550. Share the good times in real time via Multimedia Messaging Service (MMS) using the model E550's video capture and playback or simply show-off your latest adventure using the embedded digital camera. Personalize your phone with changeable User Interface "skins, downloadable themes, games, and MP3 ringtones that come in loud and clear on the large, active color display and 22 KHz polyphonic speaker.

And for the desired convenience factor, use Bluetooth® wireless technology to connect to a compatible Bluetooth® enabled accessory or PC, to sync up your datebook or manage your mobile phone content. The package is complete with quad band technology to enable worldwide roaming* – making the model E550 a playful mobile companion with a definite serious side.



Motorola E550	
Band: GSM 850/900/1800/1900 Mhz GPRS* (2U/4D) <i>depends on region and operator</i>	
Dimensions	89 x 49 x 25.3 (24.8) mm; ~ 3.5 x 1.9 x 1 inches
Size	85cc
Weight	112 grams; 3.95 ounces
Battery	780 mAh Li-Ion Battery Talk Time**: up to 237 – 450 minutes (BT off) up to 202 – 339 minutes (BT on/connected) Standby Time**: up to 173 – 260 hours (BT off) up to 111 – 142 hours (BT on/connected)
Display	Internal: 176 x 220 65k TFT External: 2 line external w/blue backlight
Features	<ul style="list-style-type: none"> • Integrated VGA camera with video clip capture and playback • Connectivity via Bluetooth® wireless technology • Downloadable themes (ringers, images, sounds) • Quad band technology • User Interface Skins • Multimedia Messaging Service (MMS) • 22 KHz polyphonic speaker w/ MP3, MIDI • ~ 5 megabytes of end user memory • Large, active color display (176 x 220 pixels, 65K TFT) • J2ME™ games and applications (embedded & downloadable) • PIM functionality with Picture Caller ID • Voice memo • Wireless Village Instant Messenger • GPRS* (2U/4D)

The Motorola E550 will be available exclusively through T-Mobile beginning in Q3 2004. For more information regarding pricing and product availability in your region, please check with your local Motorola representative.

*Network, subscription and SIM card or service provider dependent feature. Not available in all areas. **All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns. MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Motorola is under license. Java and all Java-based marks are trademarks or registered trademarks of Sun Microsystems, Inc. in the United States and other countries. All other product or service names are the property of their respective owners. © Motorola, Inc. 2004