



MOTOROLA E378i

Mirror your lifestyle and attitude with the Motorola E378 – a mobile that embodies spontaneity and originality – satisfying your entertainment and communication needs from your fingertips. Whether it's surfing the World Wide Web via the iMode portal, shooting and sharing photos and video, downloading MP3s or playing a favorite game, the model E378i delivers fast and furious connections at your convenience.

You Want It ... Now

With a dedicated iMode button, you can easily navigate thousands of sites on the Internet while hanging out with friends, lounging at the beach or taking a break from work. Visiting unfamiliar territory? Check out restaurant recommendations in that area. Need to book a flight? Travel reservations are at your beck and call. You can even shop online and manage bank accounts – all conveniently from your model E378i.

We Live in a Beautiful World

Don't miss a detail! Instead, document favorite moments using the Motorola E378i's video record and playback or integrated VGA digital camera equipped with self-portrait and zoom. Then send to family and friends via Multimedia Messaging Service (MMS) – you can even attach a voice note for true personalization. And, leverage the power of Motorola's Mobile Phone Tools software to share photos, video and MP3s with ease between your PC and mobile.

Staying on Track

Packed with an array of communication tools, you'll always be on the same page with friends, family and co-workers. With the integrated speakerphone, you'll no longer have to play the middle man – hold an impromptu conference call and let your friends finalize the night's plans together. Tri-band technology and Personal Information Management (PIM) functionality make sure you are consistently aware of scheduled plans whether you are in Europe, Asia or America.

SUMMARY OF FEATURES:

- Dedicated i-Mode key for instant access to news, entertainment and other information
- Integrated VGA digital camera for shooting candid moments
- Video capture and playback
- Downloadable MP3 ringtones for playing favorite tunes
- Large, vivid color display with photo caller ID
- Tri-band technology for global communication
- 5 megabytes of embedded end user memory
- Embedded and downloadable games
- Downloading capabilities to add new ringtones, wallpapers, screensavers and games
- Voice memo and enhanced predictive text

The Motorola E378 is expected to be available in the first half of 2005. For more information regarding pricing and product availability in your region, please contact your local Motorola representative.

