



## **MOTOROLA A780 FACT SHEET**

High-tech meets user friendly in the sleek, sophisticated and feature-packed Motorola A780 – combining advanced functionality and ease of use to make this handset indispensable to on-the-go professionals who work and play hard. The Motorola A780 may look like a traditional handset, however, with one innovative flip, a brilliant color touch screen is revealed. Armed with an array of tools such as MOTOSYNC advanced over-the-air synchronization of corporate email, contacts and calendar, the model A780 is sure to keep you in touch, on track and in-the-know. An integrated MP3 player, 1.3 megapixel camera plus video streaming\*, recording and playback and 3D Java games, promise multiple mobile entertainment options are at hand when you need to take a break from the daily grind.

### **On-the-Go Office Connectivity**

Boasting expanded MOTOSYNC power, the Motorola A780 lets you synchronize your business email, contacts and calendars with new simplicity – over the air! And, with the ability to view PDF and Microsoft Word, Excel and PowerPoint documents, as well as access the Internet with an enhanced HTML browser, the Motorola A780 is a hit in and out of the boardroom.

### **Complete Connections**

With the ability to support EDGE networks, the Motorola A780 can provide up to three times the data speed of GPRS-capable mobiles, allowing for faster browsing speeds. Embedded Bluetooth® wireless technology lets you wirelessly connect to compatible devices for seamless connectivity.

### **Good Times**

Boredom be gone! The Motorola A780 effortlessly blends style and substance with a full range of mobile entertainment features that will fire up any kid at heart. With its integrated MP3 player, 1.3 megapixel camera and video recorder/player, plus support for 3D games, the Motorola A780 promises endless amusement. And, thanks to its large 240 x 320 TFT color touch screen, effortless work and play are just a tap away.

### **Staying on Track**

Thanks to quad band capabilities, the model A780 keeps users in touch – whether in Amsterdam or the Amazon.\*\* And, with speaker independent voice dial, the model A780 continues to strut its stuff enabling users to make a call by simply stating the desired digits or any name in the phonebook so that you can always stay in touch with ease.

## **SUMMARY OF FEATURES:**

- Quad-band with EDGE technology for enhanced downloading speed
- Dial pad and vivid 240 x 320 TFT color touch screen
- 1.3 megapixel camera with full-screen viewfinder
- MOTOSYNC for secure over-the-air synchronization of corporate email, contacts and calendar
- Video record/playback and streamed video\* playback
- MP3 player supporting MIDI/WAV/AMR/WMA, Real and AAC files
- Hands-free speakerphone and speaker independent voice dial
- Embedded Bluetooth wireless technology
- Viewer for PDF and Microsoft Word, Excel and PowerPoint documents
- Java (J2ME) MIDP 2.0 with 3D Graphics
- Internet access via WAP 2.0, WML, XHTML, HTML (Opera7)\*
- Messaging options via MMS, SMS, IM (WV), POP3, IMAP4, SMTP
- TransFlash Memory Card to support all data, images and more

The Motorola A780 is expected to be available in Q4 2004. For more information regarding pricing and product availability in your region, please check with your local Motorola representative.

\* Network, subscription and SIM card or service provider dependent feature. Not available in all areas. \*\* Operates in many major cities and countries where GSM network coverage and roaming agreements are present. MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. All other product or service names are the property of their respective owners. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Motorola is under license. Java and all other Java-based marks are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries. Microsoft Windows Mobile are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. © Motorola, Inc. 2004.